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May 25, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski,

I am writing today on behalf of Big Brothers Big Sisters of Broward County, Florida to share my experiences with Comcast as you consider the proposed joint venture between Comcast and NBCU. I believe Comcast has been a tremendous asset not just to our organization but to the community at large. I am convinced the proposed partnership will only enhance its ability to be a positive force in our County.

Big Brothers Big Sisters is an example of an effective and cost-efficient public-private partnership. For 36 years, our donor-driven, volunteer-supported organization has matched vulnerable children with a caring adult who provides guidance, positive influence and friendship. Today, with the help of partners like Comcast, Big Brothers Big Sisters of Broward County matches more than 1,500 children, teens and young adults with personal mentors and role models. Comcast has played a particularly important role to support and promote our initiatives through airing public service announcements and providing local original programming focused on the community. That said, there are thousands of children, teens and young adults still awaiting matches and we'll need to rely on our partners like Comcast more than ever in the coming years to facilitate their development.

I applaud Comcast for not only partnering with Big Brothers Big Sisters of Broward County, but also for their commitment to youth leadership development; their annual efforts in organizing and sponsoring Children's Week in the State of Florida attests to this dedication.



On behalf of the thousands of families aided by Big Brothers Big Sisters in Broward County, I strongly urge you to reflect on the mutually beneficial relationship between Comcast and our community when considering the proposed joint venture between Comcast and NBCU.

If you would like any other comments regarding Comcast, feel free to contact me as I would be pleased to provide them.

Sincerely,

Ana Cedeno
President and CEO
Big Brothers Big Sisters of Broward County

CC: **Commissioner Michael J. Copps**
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker